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MEDIA ALERT

SANTA CLARA RACER, KAISER, JOINS 850 ELEMENTARY SCHOOL STUDENTS IN 2015 TOYOTA GRAND PRIX OF LONG BEACH FIELD TRIPS FOR KIDS

FOR IMMEDIATE RELEASE

WHO:

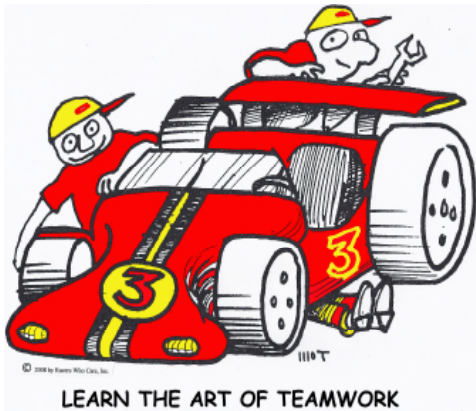
Eight hundred fifty students from nine Los Angeles schools, 11 Long Beach schools, five Long Beach Parks, the Long Beach Boys & Girls Club and the Long Beach YMCA participated, along with Santa Clara-based Indy Lights Series competitor, Kyle Kaiser, on field trips at the **2015 Toyota Grand Prix of Long Beach.**

The students were treated to Racers Who Care Quick Tips on Winning in Life life skills presentations made by pro-racers and motorsports professionals, based on their personal career experiences, and enjoyed racer-guided Paddock Tours to see the Tips being enacted in real life by race teams. Dr. Billows and Spencer Pigot participated in Quick Tips on Winning in Life presentations, sharing their favorite Quick Tips on Winning in Life based on their own personal experiences.

The 10 race weekend field trips, were made possible by donations from the Grand Prix Association of Long Beach and by a grant from Long Beach-based William T. and Eileen L. Norris Foundation and were founded, organized and hosted by Racers Who Care, Inc.

Long Beach schools, parks and organizations involved included: the following Long Beach elementary Schools: Burbank [Long Beach] Elementary School, Grant Elementary School, International Elementary School, Star King Elementary School, Willard Elementary School, Edison Elementary School, Garfield Elementary School, Roosevelt Elementary School, Lee Elementary School, Hudson Elementary, Stevenson Elementary School, and Chavez Elementary School; from the following Long Beach parks: Stearn Park [Special Needs Children], Orizaba Park, Houghton Park, Scherer Park, McBride Park, King Park, and Pan American Park. Additionally, the Long Beach YMCA and the Log Beach Boys & Girls Clubs brought students out to participate.

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Arranged through Leo Gallardo, of the L.A. All-Stars after school program provider, students participated from the Suva Intermediate School, View Park Elementary School, Lou Dantzer Elementary School, Synergy Kinetic Academy, College Ready Middle Academy #12, College Ready Middle Academy #4, RISE Middle School, Burlington Middle School, Bell Gardens Intermediate School, and Harte Preparatory Middle School. Participating through the coordination of Manuel McLeod, of the Champions for Charters after school program provider, students participated from Los Angeles area's New Heights Charter School.

RACERS:

Kyle has been involved in racing since he was 7 years old, and is extremely motivated by his aspirations of a career in professional motorsports as well as his ambitious academic goals. During the past eleven years, Kyle has competed in various levels of karting and open-wheel racing. Kyle's open-wheel experience includes his recent rookie season in the 2013 Pro Mazda Championship presented by Cooper Tires, the 2012 Formula Car Challenge presented by Goodyear, and two full seasons in the 2010 & 2011 Skip Barber Western Regional Championships. His karting experience includes; Jr. Sportsman, Jr. Super Sportsman, Tag Jr., HPV-2, Rookie Sportsman, HPV-1, Jr.-1 Two Cycle, and Kid Karts.

In addition to Kyle's many race wins and podium finishes in both karting and open-wheel racing, Kyle won the Pro Formula Mazda Championship in the 2012 Formula Car Challenge presented by Goodyear, finished 3rd in the 2011 Skip Barber Western Regional Championship, and 2nd in the 2010 Skip Barber Western Regional Championship along with Rookie of the Year honors. Kyle was also selected as one of six Skip Barber Scholarships recipients in the 2010-11 Skip Barber Karting Shootout. Kyle's most significant karting accomplishment was his commanding HPV-1 victory at the 2008 IKF 2-Cycle Sprint Grand Nationals in Santa Maria, CA. where Kyle was awarded a Duffy and a Screaming Eagle.

Other racers to be involved in inspiring kids to believe in themselves and in their dreams included: Donald Galaz, a drag racer and spokesperson for the National Brotherhood of Street Racers, from San Pedro, California; from Indianapolis, the IndyCar Medical and Safety Team, including Dr. Geoff Billows, Medical Director for the Indianapolis Motor Speedway, Michael Carey and Gail Truess, from Phoenix, Arizona, and Bill Condermann; also from Indianapolis was Indy Lights competitor for Juncos Racing, Spencer Pigot; SCCA Pirelli World Challenge competitor and Skip Barber Racing School Instructor, Rene Villeneuve, from Calabasas, California; SCCA Pirelli World Challenge competitor James Sofronas and his GMG team co-founder, Fabrice Kutyba, from Santa Ana, California; racer Marcus Wiley, of Riverside, California, who has tried out several types of racing; from Vancouver, Washington, Dani Farrera, who has been driving a Mazda Spec Miata on the Oregon Region SCCA STL Championship, along with her father, Tom Farrera; and, Kenton Koch, of Covina, California, who is competing in Cooper Tires Prototype Lites Powered by Mazda.

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Several volunteers generously assisted with the field trips during race weekend, including: Andrew Gekas, a City of Long Beach employee, Missy Collins, Leo Gallardo, of LA-All Stars, and Tess Cozine, a Los Angeles family law attorney. Additional volunteers traveled quite a way at their own expense to participate, including Janna Hitchcock, who traveled in from Phoenix; Stayce White, from Barstow, California; and JD Davis, a former racer who now provides support for teams at races, from Fresno, California.

EVENT SUPPORTERS:

Joy Warren, of the City of Long Beach Parks, Recreation and Marine Department, partnering with RWC on the field trip program, scheduled various student groups and coordinated the students' transportation and on site arrival. Additionally, partnering with RWC on scheduling Los Angeles student groups were Leo Gallardo, of LA All-Stars, and Manuel McLeod of Champions for Charters Club, both are primarily after school program providers. The Long Beach Boys & Girls Club and YMCA also sent groups of students to participate.

WHY:

Quick Tips on Winning in Life racer presentations to children's groups, schools, hospitals are an avenue through which professional racers can give back to the communities where they live and race, by inspiring, affirming, empowering, and fueling the dreams of children and teens, and encouraging them to believe in themselves and reach for their dreams.

The Racer Quick Tips Presentations and Paddock Tours center on key universal truths RWC calls Quick Tips on Winning in Life, applicable to all children and teens regardless of age, cultural background, or life experience: find something to do in life that you really love, study, learn the art of teamwork, find a mentor, take the long view, be flexible with your dreams and goals, avoid the path of least resistance, and more. Racers share with kids their own personal experiences centered around these Quick Tips.

Racers Who Care, Inc. is a Van Nuys, California-based 501c3 charitable corporation, founded in 1993, that works with auto, boat, motorcycle, truck and even snowmobile racers dedicated to making a positive difference for our next generation. In Southern California, and throughout the U.S. in communities surrounding their tracks, RWC's racers have unforgettably impacted kids with exciting observations on how to succeed, presented by people who have -- very publicly, and in a field perceived as ruthless, tough and unforgiving.

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