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## PRESS RELEASE

**AMERICAN BTCC RACER, HOLLYWOOD ROBB HOLLAND, TO SHARE FAVORITE TIPS ON WINNING WITH DUNFERMLINE SCOUTS**

### FOR IMMEDIATE RELEASE

#### WHO:

American Dunlop MSA British Touring Car Championship (BTCC) series competitor, Hollywood Robb Holland, is set to meet with Dunfermline, Scotland, Scouts on Friday, **August 22, 2014, at 7:00 p.m., to share with them his favorite Quick Tips on Winning in Life.** RWC's and Robb's participation was planned and organized with the assistance of Dunfermline Cub Pack leader, James Brown. Holland will be in the Dunfermline area to participate in BTCC's Rounds 19, 20 and 21 of its 2014 season at Scotland's Knockhill circuit on August 23 and 24, 2014, for Germany-based Rotek Racing,

#### WHERE:

**40TH FIFE TOUCH SCOUT GROUP  
ADAMSON HALL  
GARVOCK BANK, TOUCH, KY114JZ  
DUNFERMLINE, FIFE  
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#### CONTACT:

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#### 40TH FIFE TOUCH SCOUT GROUP:

Scouting offers fun, challenge and everyday adventure to Dunfermline area girls and boys who are from all backgrounds, faiths and cultures. Offering many different activities from field trips, crafts, hiking and camping, to karate, scouting helps the 6-25 year olds grow in confidence, achieve their full potential and become active members of the community. Scouts in Dunfermline include two Beaver Colonies, two Cub Packs, a Scout Troop, and an Explorer Scout Unit. The Scout Association is a registered charity in the UK and part of a worldwide movement of 31 million Scouts working together for peace and global friendship.

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Federal Tax I.D.: 95-4417337 California CTC No.: 095557 California Tax I.D.: 1911416

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### HOLLYWOOD ROBB HOLLAND:

Atlanta, Georgian, Hollywood Robb Holland, competes in an Improved Production-Based Audi Touring Car for Rotek Racing on the United Kingdom's Dunlop MSA British Touring Car Championship (BTCC) series. Holland is a Managing Partner of Rotek Racing.

He began racing competitively on the University of Colorado cycling team, helping them capture two National Championships before competing professionally for six years at the top international level against superstars like Lance Armstrong.

In his rookie year of motorsports, Holland was the great revelation of the SCCA SPEED World Challenge Series. Holland finished the season strongly in 11th place overall, and just 13 points behind eventual winner, Jeff Courtney, in a very hotly contested Rookie of the Year competition. In the process of battling for the RTY title, he became the first driver to score manufacturer's points for Dodge in the Touring Car Class, on the strength of his 3rd place finish at Road America, a race in which he set the second fastest race lap. While battling with factory Acuras and Mazdas, Holland quickly earned the respect of Series veterans with his clean drives, fast pace and strong results.

Moving on with his career, Holland was a consistent top podium finisher in both the Sport Car Club of America's World Challenge Touring Car and GT divisions. He was retained to drive for the Volvo factory supported, K-PAX Racing team's brand new Volvo C30 in the Touring Car class. He enjoyed a strong early 2011 season run that culminated in a podium finish at the prestigious Long Beach Grand Prix and finished the season fourth overall. He spent long hours testing with engineers from the Volvo factory in Sweden to help get the C30 touring cars up to speed. That effort was hugely successful with five poles and six wins for the car in the second half of its maiden season.

He also had several strong drives in the ultra competitive American Grand Am series, and made a number of guest appearances in the National Auto Sport Association's National Championships, finishing with a 2007 2nd place finish in the ST2 Class.

In 2012, Holland rebounded from the demise of the Volvo factory C30 Touring Car program he was driving for by becoming the first American in almost 40 years to race in the BTCC. Holland later made history again by becoming the first American ever to race in the World Touring Car Championships when the series made its U.S. debut at Sonoma Raceway in Northern California.

When he wasn't racing in America, Holland still spent most of his time at the track, working as a driving instructor for Lamborghini of Denver, as well as a personal driving instructor around the country for several private clients through his company Supercar Schools. This has accorded Holland amazing opportunities to drive some of the planet's most fantastic cars, from Lamborghinis to Bugattis.

Holland is almost as well known for his work off the track as his speed on it. With his Grocery Getter series on *Jalopnik* (the largest automotive enthusiast site on the web), technical writing in *Grassroots Motorsports*, and race reporting on *SPEEDtv.com* gaining him a large fan base. In addition, Holland spent many hours in the broadcast booth with the late Tom Hnatiw, doing live play-by-play for the SCCA World Challenge series.

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### **WHY:**

The Quick Tips on Winning in Life life skills presentations are an avenue through which professional racers can give back to the communities where they live and race, by inspiring, affirming, empowering, and fueling the dreams of children and teens and encouraging them to believe in themselves.

Quick Tips presentations center on key universal truths RWC calls Quick Tips on Winning in Life, applicable to all children and teens regardless of age, cultural background, or life experience: find something to do in life that you really love, study, learn the art of teamwork, find a mentor, take the long view, be flexible with your dreams and goals, avoid the path of least resistance, and more.

Racers Who Care, Inc. is a West Hollywood, California-based 501c3 charitable corporation, founded in 1993, that works with auto, boat, motorcycle and truck racers dedicated to making a positive difference for our next generation. In Southern California, and throughout the U.S. in communities surrounding their tracks, RWC's racers have unforgettably impacted kids with exciting observations on how to succeed, presented by people who have -- very publicly, and in a field perceived as ruthless, tough and unforgiving.

### **CONTACT:**

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SHANE DONALDSON, [SDONALDSON@BAM-PROMO.COM](mailto:SDONALDSON@BAM-PROMO.COM)**

### **FURTHER INFORMATION:**

**[HTTPS://WWW.FACEBOOK.COM/40THFIFESCOUTS](https://www.facebook.com/40thfifescouts)**

**[WWW.ROTEKRACING.COM](http://WWW.ROTEKRACING.COM)**

**[WWW.BTCC.NET](http://WWW.BTCC.NET)**

**[WWW.KNOCKHILL.COM](http://WWW.KNOCKHILL.COM)**

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