

DOMINIC CICERO



Portland's Dominic Cicero, who has supporting roles as an actor and stuntman on *Leverage* and *Grimm*, was diagnosed with diabetes in 2010, and races from time to time to support the American Diabetes Association.

Dominic Cicero is not just another racing driver, he recently started up his own company, D. Cicero Media & Events, to which brings a wealth of knowledge and experience with driving and engineering, and work with event planning, activation and media. He is a true professional spokesperson!

He has over 17 years of experience developing and managing marketing concepts that bring unique experiences to his partners, while delivering an exciting motorsports based experiential programs for his partners. Dominic and his event & media company have the capabilities to drive awareness, activation and most of all, sales, to brands.

Dominic was born, and currently resides, in the lush and scenic Pacific Northwest. Following the footsteps of his father, Dominic began his motorsports career, as many world renowned racing drivers in history have, in Karting.

At the ripe young age of eight, he assembled his first kart with his father in their garage. By the age of 14, he won his first of 4 national championship and was recognized as a young accomplished, skilled and highly capable driver.

Cicero has competed for Team Falken Tire, in their GT2 Class Porsche 911, on the American LeMans Series, for Stevenson Motorsports, in their Crawford Z06 Corvette, on the Grand Am Rolex Series, and for Westernesse Racing LLC in Europe, North America and throughout the world progressing from junior Formula's (Formula Renault) to (Renault V6) (Sub F1).

Additionally, he served in Le Mans, France and Portland Oregon as a professional factory racing driver and official spokesperson for ELF Oil and Renault Car Company.

Cicero competed throughout Europe and Asia in the Formula Campus Classification, and was ranked as high as 4th in the Championship Series, with three races remaining, but pulled out of contention to take care of his Father, who was combating cancer.

For some years, he has been a consultant for major car and tire manufactures in development and promotion of pre-production vehicles and products, providing input utilized to design better products and to introduce the products to dealers and the public.



Dominic making a Quick Tips on Winning in Life Presentation for Racers Who Care at a Boys & Girls Club in Portland.

www.dominiccicero.com