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PRESS RELEASE

TODAY, MAY 11, 2011, AMA COMPETITOR/ACTOR, SCOTT ELROD, WITH UNIQUE PROP - ASTON MARTIN, TO SHARE WINNING CONCEPTS WITH LAPD KIDS

FOR IMMEDIATE RELEASE

WEST HOLLYWOOD, CA, SCBA # 30911-298 PI

WHO:

Racers Who Care spokesracer and American Motorcyclist Association competitor, Scott Elrod, with an **Aston Martin provided by Galpin Motors** as a unique prop, is set to share his personal concepts on winning with a group of children the Pacific Division (**West Los Angeles, CA**) of the Los Angeles Police Department works with through its Deputy Auxiliary Services. **Today, May 11, 2011, at 3:00 p.m.**

Scott Elrod, was born in Bitburg, Germany into a military family. His father was an U.S. Air Force pilot. After living in the Philippines and other areas around the world, Scott set down roots in Colorado. In school there, he played baseball, ran track and excelled in math and science.

During his teen years, Scott held several jobs, from delivering pizzas to laying the runways at Denver International Airport, and modeling for local fashion retailers and for print ad campaigns. When not working, Scott could be found on the track racing motorcycles.

After graduation, with hopes of flying F-16's, Scott joined the Air Force, became an air traffic controller and earned his private pilot's license. After six years in the military, he realized he wanted more and retired the blues.

Returning to his entrepreneurial skills and modeling experience, Scott and his best friend started a marketing company. He later started a mortgage company, as well. Intrigued by the corporate world, Scott then turned to the "high-tech industry" and worked his way up to a position as Vice President of Sales for a technology company. However, similar to his experience in the Air Force, Scott states, "Sales just wasn't cutting it." It was at that point the "Top Gun" acting "bug" surfaced and he knew he owed it to himself to give it a try.

The memory of seeing Tom Cruise in "Top Gun" (Scott's father, a retired Top Gun pilot, actually flew an A-4 in the movie) made him realize acting had always been in the back of his mind.



TIMESCOPE



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Federal Tax I.D.: 95-4417337 California Tax I.D.: 1911416

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PAGE TWO

Scott relocated to Los Angeles in April 2004 to pursue a career in acting. After a handful of acting classes he secured a manager and an agent, and was cast for parts on "CSI: New York" and "Days of Our Lives". In 2006, Scott took a role on My Network TV's "Desire", an American telenovela (playing the part of the blind Daniel Lenton). The show didn't last long but he refers to it as "great on-the-job training".

In December 2006, while auditioning for a role on the CBS series "NCIS", Scott crossed paths with a casting director he had worked with previously who asked, "Why aren't you on Men in Trees?" "Never heard of Men in Trees", Scott said. Next thing he knew, the director was on the phone with Scott's agent, and in January 2007, Scott met with the creator, producers and casting agent. The next day, Elrod's manager called, saying, "Pack your bags, you're going to Vancouver, Canada." The rest is history.

After that, Elrod played in several TV films and series, such as Hallmark's "Uncorked" (opposite Julie Benz), "Hellhounds" (directed by Rick Schroder), the hit series "Castle" and the ABC pilot, "True Blue" (directed by Peter Horton).

In 2009, Scott also made a guest-appearance in Above & Beyond's Oceanlabs music video "Lonely Girl" which reached #1 on the iTunes dance album chart in the US.

Leading roles in feature films like "Tricks of a Woman" (awarded Best Picture at the Monaco International Film Festival), "Death and Cremation" (opposite Brad Dourif and Jeremy Sumpter) and a supporting role in "The Switch" (opposite Jennifer Aniston and Jason Bateman) introduced him to a wider international audience.

Scott recently finished filming a short film called "The Allure of Love" (opposite Jenny McCarthy and Charles Malik Whitfield) on Royal Caribbean's "Allure of the Seas", a romantic comedy where two friends hatch the perfect plan to bring a couple back together.

Scott has many years of professional car and motorcycle racing experience. His recreational interests include flying, snowboarding, racing cars, motorcycles, scuba diving and much more. He keeps in shape with kickboxing, lifting weights and running. In his spare time, Scott likes to hang out with his friends and his yellow Lab, "Harley".

LAPD'S DEPUTY AUXILIARY SERVICES:

The DAPS program is sponsored by the Los Angeles Police Department and the Pacific Boosters Association. The goal of the DAPS program is for police officers to develop constructive relationships with youth, positively influencing their interests, activities and life direction. Activities are designed to enhance the abilities of youth to do things for themselves as well as for others and provide them with a sense of community pride, responsibility, respect, and self-reliance.

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PAGE THREE

IMPORTANT FACTS ABOUT THE LAPD DAPS PROGRAM:

- No cost to students. DAPS is supported by donations that are solicited by the Pacific Area Boosters Association
- Open to girls and boys between the ages of 9 and 13.
- Parent participation is encouraged.
- Weekly meetings are held at Pacific Station. Every Wednesday from 3:30 PM to 5:00 PM during the school year and 1:30 PM – 3:00 PM during the summer.
- Students must maintain a "C" grade average, have good conduct and attend weekly meetings. A copy of all report cards shall be given to the DAPS Coordinator.
- Activities include tutoring, art projects, exercise programs and a variety of field trips both fun and educational.
- Transportation is provided for all trips. Parents should provide or arrange transportation for children to and from the station for scheduled field trips at the designated times.

WHERE:

**LOS ANGELES POLICE DEPARTMENT
PACIFIC DIVISION
12312 CULVER BLVD.
LOS ANGELES, CA 90066**

CONTACT:

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PAGE FOUR

WHY:

The Quick Tips on Winning in Life presentations are an avenue through which professional racers can give back to the communities where they live and race, by inspiring, affirming, empowering, and fueling the dreams of children and teens.

Quick Tips presentations center on key universal truths RWC calls Quick Tips on Winning in Life, applicable to all children and teens regardless of age, cultural background, or life experience: find something to do in life that you really love, study, learn the art of teamwork, find a mentor, take the long view, be flexible with your dreams and goals, avoid the path of least resistance, and more.

Racers Who Care, Inc. is a West Hollywood, California-based 501c3 charitable corporation, founded in 1993, that works with auto, boat, motorcycle, truck and snowmobile racers dedicated to making a positive difference for our next generation. In Southern California, and throughout the U.S. in communities surrounding their tracks, RWC's racers have unforgettably impacted kids with exciting observations on how to succeed, presented by people who have -- very publicly, and in a field perceived as ruthless, tough and unforgiving.

CONTACT:

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FURTHER INFORMATION:

[HTTP://WWW.LAPDONLINE.ORG/PACIFIC_COMMUNITY_POLICE_STATION](http://www.lapdonline.org/pacific_community_police_station)

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