ers Who Care - Toyota Grand Prix of Long Beach. April 14, 2012

Racers Who Care is a Los Angeles, California-based group of motorsports professionals dedicated to making a difference for our next generation. Utilizing racers as role models, the program has unforgettably impacted children and teens throughout the U.S. with a variety of excitingly educational presentations centered around major American racing venues. Using personal observations from their own experiences, racers bring to children and teens a stirring message of positive alternatives to substance abuse and negative behaviors. Presentations center on key universal intessage of posture afternatives to substance abuse and truths:

1.Find something to do in life that you REALLY love;
2.Study;
3.Find a mentor;

- 4.Be flexible with dreams and goals;
- 5.Take the long view;
- 6.Explore your talent and creativity; 7.Learn the art of teamwork;
- Avoid the path of least resistance like drug and alcohol abuse;

Each racer individualizes these concepts with anecdotes from his or her own experiences, applicable to every young person regardless of age, life experience or cultural background.



