

# MEDIA ALERT

150 LONG BEACH ELEMENTARY STUDENTS TO LEARN QUICK TIPS ON WINNING FROM NATHAN SWARTZBAUGH!

## FOR IMMEDIATE RELEASE

HOLLYWOOD, CA  
SCBA # 725708-692 PU

### WHO:

Racer Who Care spokesracer, IMSA Grand Am GT3 Champion, and Tequila Patron American LeMans GT2 competitor in the upcoming Toyota Grand Prix of Long Beach, Nathan Swartzbaugh, is to share his personalized Quick Tips on Winning in Life with 150 Long Beach elementary school students. The students are participants in the Buffum YMCA's after school program in the Long Beach area

Swartzbaugh has teamed up with Vici Racing for his first full season of IMSA's grueling American LeMans endurance competition, in their Tornos/Kumho Tire USA-sponsored Porsche 911 GT3 RSR.

Swartzbaugh's Quick Tips presentations center on key universal truths RWC calls *Quick Tips on Winning in Life*, applicable to all children and teens regardless of age, cultural background, or life experience: find something to do in life that you really love, study, learn the art of teamwork, find a mentor, take the long view, be flexible with your dreams and goals, avoid the path of least resistance, and more.

### WHEN:

2:00 p.m., Wednesday, April 16, 2008

### WHERE:

International School  
700 Locust Ave.  
Long Beach, CA 90813  
561/436-4420

Contact: Yvette Johnson, [yjohnson@lbusd.k12.ca.us](mailto:yjohnson@lbusd.k12.ca.us)

### WHY:

The Quick Tips on Winning in Life racer presentations to children's groups, schools, hospitals and other Southern California locales, are a community outreach of Racer Who Care's proposed 2009 National Child's Day Celebration, June 6 and 7, 2009, at Santa Monica's Third Street Promenade.



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**TELESCOPE**



**BE FLEXIBLE WITH DREAMS & GOALS!**

**KIDS COUNT!**

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**Federal Tax I.D.: 95-4417337    California Tax I.D.: 1911416**

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The presentations are also an avenue through which professional racers can give back to the communities where they live and race.

## QUOTES:

“We are extremely blessed that Nathan has joined us to share his experiences and lessons he has learned while coming up in the motorsports industry ranks,” says RWC President, Judy Strawn. “He has a wonderful outlook, and will be a terrific inspiration to youngsters.”

## RACERS WHO CARE, INC.:

Racers Who Care, Inc. is a Los Angeles, California-based 501c3 charitable corporation, founded in 1993, that works with auto, boat, motorcycle and truck racers dedicated to making a positive difference for our next generation.

In Southern California, and throughout the U.S. in communities surrounding their tracks, RWC’s racers have unforgettably impacted kids with exciting observations on how to succeed, presented by people who have -- very publicly, and in a field perceived as ruthless, tough and unforgiving.

## CONTACT:

FOR BUFFUM YMCA:

SUE BAKER, 562/436-9622

FOR NATHAN SWARTZBAUGH:

EDD ELLISON, [EDDELLISON@VICIRACING.COM](mailto:EDDELLISON@VICIRACING.COM)

FOR RACERS WHO CARE, INC. and  
NATIONAL CHILD’S DAY CELEBRATION:

JUDY STRAWN, [RACERSCARE@AOL.COM](mailto:RACERSCARE@AOL.COM)

## FURTHER INFORMATION:

[WWW.NATHANSWARTZBAUGH.COM](http://WWW.NATHANSWARTZBAUGH.COM)

[WWW.VICIRACING.COM](http://WWW.VICIRACING.COM)

[WWW.AMERICANLEMANS.COM](http://WWW.AMERICANLEMANS.COM)

[WWW.GPALB.COM](http://WWW.GPALB.COM)

[WWW.NATIONALCHILDSDAY.COM](http://WWW.NATIONALCHILDSDAY.COM)

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