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MEDIA ALERT

PHOENIX'S GAIL TRUCESS IN MASSIV FIELD TRIP PROGRAM AT TOYOTA GRAND PRIX OF LONG BEACH FOR HUNDRES OF ELEMENTARY STUDENTS



FOR IMMEDIATE RELEASE

WEST HOLLYWOOD, CA
SCBA # 168010-934 PI

WHO:

Gail Truess, Phoenix, AZ, is participating in Racers Who Care Quick Tips on Winning in Life Presentations and Paddock Tours for **300** Long Beach elementary school students throughout race weekend. Thursday April 14, 2011 through Sunday April 17, 2011, at the Toyota Grand Prix of Long Beach. **The Friday through Sunday presentations are free of charge, and open to the public. However, tickets to the Grand Prix must be purchased to access them, as they are being held inside the race course.**

Now a part of the IndyCar Emergency Team, Truess is a retired Sport Car Club of America Rally racer and former IndyCar Pace Car Driver.

Initially, students from Long Beach's Burbank, Lafayette, Edison and Grand elementary schools will hear personalized Quick Tips on Winning in Life presentations made by the racers, then will take racer-guided paddock tours to see the Quick Tips taking place in real life!

The presentations will take place in a conference room, donated by the Grand Prix's Mike McElroy to RWC, located in the Long Beach Convention Center.

Joy Warren, Community Services Supervisor for the City of Long Beach Parks, Recreation and Marine Department, partnering with RWC on the field trip program, has scheduled the various student groups, and her colleagues, Andrew Gekas and Carla Houser, will be coordinating the students' transportation and on site arrival.

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TIMESCOPE



BE FLEXIBLE WITH DREAMS AND GOALS!

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Other participating racers are: 2010 SCCA SPEEDWorld Challenge Series Champion Brandon Davis, 2007 IMSA GT3 Series Champion Nathan Swartzbaugh, and SCORE Off Road racer Julie Newell. Davis and Swartzbaugh are competing in the Sunday, April 17, 2011 Pirelli World Challenge Championship race at Long Beach, actor/racer Scott Elrod [*Men in Trees, The Switch*], SCORE Off Road racer Felix Giles, and volunteer Denise Poon, a Los Angeles County Social Worker, are participating. Additionally, Covina volunteer Luis Hernandez, and Glendora's legendary (retired) AMA motorcycle racer, Dean Mizdal, are in the program; Atlanta - 2010 SCCA SPEEDWorld Challenge Champion Randy Pobst, Denver - Robb Holland [SPEEDWorld Challenge], Fresno - JD Davis, owner and driver for JD Motorsports, and San Diego, Off Road motorcycle racer Ken Kosiorek.

Additional racers will be joining in the field trip program as they receive their teams' week race schedules.

WHEN:

9:00 a.m., 11:00 a.m., 1:00 p.m., 3:00 p.m., Thursday, April 14, 2011 [not open to the public];

[THE PRESENTATIONS BELOW ARE FREE OF CHARGE AND OPEN TO THE PUBLIC, THOUGH GRAND PRIX TICKETS MUST BE PURCHASED TO ACCESS THEM INSIDE THE RACE COURSE]:

9:00 a.m., 11:00 a.m., 1:00 p.m., 3:00 p.m., Friday, April 15, 2011;

9:00 a.m., 11:00 a.m., 1:00 p.m., 3:00 p.m., Saturday April 16, 2011; and

9:00 a.m. and 11:00 a.m., Sunday April 17, 2011.

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WHERE:

**PROMENADE [Room Number 102C]
LONG BEACH CONVENTION CENTER**

WHY:

THE QUICK TIPS ON WINNING IN LIFE RACER PRESENTATIONS TO CHILDREN'S GROUPS, SCHOOLS, HOSPITALS ARE AN AVENUE THROUGH WHICH PROFESSIONAL RACERS CAN GIVE BACK TO THE COMMUNITIES WHERE THEY LIVE AND RACE, BY INSPIRING, AFFIRMING, EMPOWERING, AND FUELING THE DREAMS OF CHILDREN AND TEENS.

Racer Quick Tips presentations center on key universal truths RWC calls Quick Tips on Winning in Life, applicable to all children and teens regardless of age, cultural background, or life experience: find something to do in life that you really love, study, learn the art of teamwork, find a mentor, take the long view, be flexible with your dreams and goals, avoid the path of least resistance, and more.

Racers Who Care, Inc. is a West Hollywood, California-based 501c3 charitable corporation, founded in 1993, that works with auto, boat, motorcycle, truck and snowmobile racers dedicated to making a positive difference for our next generation. In Southern California, and throughout the U.S. in communities surrounding their tracks, RWC's racers have unforgettably impacted kids with exciting observations on how to succeed, presented by people who have -- very publicly, and in a field perceived as ruthless, tough and unforgiving.

CONTACT:

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