

# **RACERS WHO CARE, INC.**

**QUICK TIPS ON WINNING IN LIFE FIELD TRIP PROGRAM**

## ***2011 TOYOTA GRAND PRIX OF LONG BEACH***



[PHOTO BY CHRIS ELLIS]





RETIRED AMA MOTORCYCLE RACER, DEAN MIZDAL, BONDS WITH LEE ELEMENTARY SCHOOL STUDENTS. MIZDAL NOW SPONSORS AND MENTORS OTHER RACERS. [PHOTO BY CHRIS ELLIS]



ROBB HOLLAND MAKES A POINT TO 60 LAFAYETTE AND GRANT ELEMENTARY SCHOOL STUDENTS. [PHOTO BY CHRIS ELLIS]



GAIL TRUETT, RIGHT, AND THE INDYCAR MEDICAL AND SAFETY TEAM, ENCOURAGE EDISON ELEMENTARY SCHOOL STUDENTS TO BE FLEXIBLE WITH THEIR DREAMS AND GOALS. TRUETT MADE RWC QUICK TIPS PRESENTATIONS THROUGHOUT THE U.S. AND IN CANADA FOR SEVERAL YEARS WHILE A PACE CAR DRIVER ON THE INDYCAR/CART SERIES. [PHOTO BY JUDY STRAWN]

Over a four day period at the 2011 Toyota Grand Prix of Long Beach, racers made personalized life skills presentations called *Quick Tips on Winning in Life* to more than 250 Long Beach elementary school students under the auspices of Racers Who Care, Inc.

Paddock tours to the areas where teams were working on their race cars, led by the racers themselves, allowed the students immediate, exciting realtime examples of the racers' Quick Tips. This was RWC's second Long Beach field trip and presentation program.

The Grand Prix Association of Long Beach, through Mike McElroy and Chris Esslinger, very generously donated tickets and presentation space, and our photographer, Chris Ellis, received photo credentials.

RWC's event partner again was the City of Long Beach Parks, Recreation and Marine Department, whose personnel organized the student groups. Joy Warren worked with the schools, while Andrew Gekas and Becky Garduno worked onsite with RWC throughout the weekend.

Racers presenting included: Simona De Silvestro (IndyCar); Dean Mizdal and Actor/Racer Scott Elrod (AMA); Robb Holland, Randy Pobst, Patrick Long, James Sofronas, Paul Brown, and Carol Arachne Hollfelder (SCCA); Gail Truess and the IndyCar Medical and Safety Team; Julie Newell and Ken Kosiorek (SCORE); Ashley Sammons (IHBA); Jim Davis, (various types of racing); and Nathan



MIKE McELROY, THE GRAND PRIX ASSOCIATION OF LONG BEACH'S MANAGER OF CORPORATE SALES FOR THE LIFESTYLE EXPO, RECEIVES RWC'S ACKNOWLEDGMENT FOR HIS DEDICATION TO AREA STUDENTS FROM RWC BOARD MEMBER, NATHAN SWARTZBAUGH.



LEE ELEMENTARY SCHOOL STUDENTS WITH DEAN MIZDAL. [PHOTO BY CHRIS ELLIS]



EDISON ELEMENTARY SCHOOL STUDENTS WITH THE INDYCAR MEDICAL AND SAFETY TEAM AND CITY OF LONG BEACH EMPLOYEE ANDREW GEKAS, LEFT. EMERGENCY TEAM MEMBERS ARE BILL CONDERMANN, MIKE CAREY, DR GEOFF BILLOWS, GAIL TRUETT AND DR MIKE OLINGER. [PHOTO BY JUDY STRAWN]





EDISON ELEMENTARY SCHOOL STUDENTS WITH JD DAVIS [L]. [PHOTO BY JUDY STRAWN]

Swartzbaugh (ALMS and a member of RWC's Board of Directors).

Volunteers generously assisting throughout the weekend were: Mike Mills, a Fresno County employee; Jim (JD) Davis, of JD Motorsports; Chris Ellis, of Chris Ellis Photography; Kim Pearson, of Track Chic; Psychologist and Los Angeles County Social Worker, Denise Poon, who has been RWC's L A. Presentation Team Coordinator since 2007; Luis Hernandez; and independent motorsports promoter, Vicki James.



STUDENTS HAD UNIQUE OPPORTUNITIES TO PERSONALLY CHECK OUT RACE CARS. [PHOTO BY JUDY STRAWN]



LEE ELEMENTARY SCHOOL STUDENTS WITH ROBB HOLLAND, RANDY POBST, AND ANDREW GEKAS. [PHOTO BY CHRIS ELLIS]

Nathan Swartzbaugh first envisioned the field trip/racer presentation program and arranged for RWC's use of presentation space in the Long Beach Convention Center.

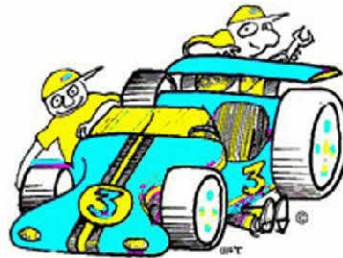


PHYSICALLY CHALLENGED PROFESSIONAL RACER, CAROL ARACHNE HOLLFELDER, ASSURED EDISON STUDENTS THAT WITH SPECIALLY BUILT FEATURES ON HER RACE CAR, SHE CAN DRIVE FASTER THAN HER HUSBAND, SCCA PIRELLI WORLD CHALLENGE COMPETITOR, PAUL BROWN. [PHOTO BY JUDY STRAWN]

Overall planning and organization of the program was done by RWC President/CEO, Judy Strawn.



ROBB HOLLAND POINTED OUT WHY STUDY IS VERY CRUCIAL TO WORKING WITH HIGH TECHNOLOGY. [PHOTO BY JUDY STRAWN]



**LEARN THE ART OF TEAMWORK!**



RANDY POBST GIVES AN EXCITING GLIMPSE OF HIS RACE CAR TO LEE ELEMENTARY SCHOOL STUDENTS. [PHOTO BY JUDY STRAWN]





TWELVE-YEAR OLD PROFESSIONAL DRUMMER AND RACE FAN, CODY MARCUS, ENCOURAGES LEE ELEMENTARY SCHOOL STUDENTS TO BE FLEXIBLE WITH, AND STAY FOCUSED ON, THEIR DREAMS AND GOALS. [PHOTO BY JUDY STRAWN]



STUDENTS HAD OPPORTUNITIES TO PONDER THE EDUCATION AND TECHNOLOGY INVOLVED IN PRODUCING EXOTIC RACING MACHINES. [PHOTO BY JUDY STRAWN]



JD DAVIS MADE PRESENTATIONS TO TWO GROUPS OF EDISON ELEMENTARY SCHOOL STUDENTS AND TOOK MOST GROUPS ON PADDOCK TOURS ALONG WITH THE OTHER RACERS. HE WAS ON HAND ALL WEEKEND TO FILL IN IF ANYONE HAD A LAST-MINUTE SCHEDULING CONFLICT. [PHOTO BY CHRIS ELLIS]



EDISON ELEMENTARY SCHOOL STUDENTS POSED WITH CODY MARCUS AND JD DAVIS BEFORE TAKING A PADDOCK TOUR. [PHOTO BY JUDY STRAWN]



NATHAN SWARTZBAUGH MAKES A POINT ABOUT THE IMPORTANCE OF STUDY AND TEAMWORK. [PHOTO BY CHRIS ELLIS]



THE SECOND GROUP OF EDISON ELEMENTARY SCHOOL STUDENTS POSES WITH JD DAVIS AFTER THEIR PADDOCK TOUR. [PHOTO BY JUDY STRAWN]



RACERS BROUGHT POSTERS AND OTHER MEMENTOS THAT WERE ADDED TO GOODY BAGS FOR THE STUDENTS TO TAKE BACK TO SCHOOL. [PHOTO BY CHRIS ELLIS]



JULIE NEWELL, SIMONA DI SILVESTRO AND ASHLEY SAMMONS SPEAK TO LOS CERRITOS ELEMENTARY SCHOOL STUDENTS. [PHOTO BY JUDY STRAWN]



KEN KOSIOREK TELLS KING ELEMENTARY SCHOOL STUDENTS OF THE IMPORTANCE OF MAPPING OUT THEIR PLANS. [PHOTO BY CHRIS ELLIS]



RANDY POBST AND SCOTT ELROD WITH KING ELEMENTARY SCHOOL STUDENTS. [PHOTO BY CHRIS ELLIS]



JULIE NEWELL SHOWS LOS CERRITOS ELEMENTARY SCHOOL STUDENTS THE PINK HUMMER THAT SHE OFF ROAD RACES. [PHOTO BY JUDY STRAWN]



STUDENTS FROM LOS CERRITOS ELEMENTARY SCHOOL. [PHOTO BY CHRIS ELLIS]





RANDY POBST SHARES A HUMOROUS ANECDOTE WITH KING ELEMENTARY SCHOOL STUDENTS. [PHOTO BY CHRIS ELLIS]



ACTOR/RACER SCOTT ELROD SHARES WITH KING ELEMENTARY SCHOOL STUDENTS THE IMPORTANCE OF STUDY IN REACHING GOALS. ELROD LATER BECAME A MEMBER OF RWC'S BOARD OF DIRECTORS. [PHOTO BY CHRIS ELLIS]



SIMONA DE SILVESTRO FIELDS QUESTIONS FROM LOS CERRITOS ELEMENTARY SCHOOL STUDENTS. [PHOTO BY CHRIS ELLIS]



[PHOTO BY JUDY STRAWN]





DUE TO A SOCCER TEAM COMMITMENT, ONLY TWO ADMIRAL KIDD ELEMENTARY SCHOOL STUDENTS WERE ABLE TO COME OUT. THEY RECEIVED A FULL PRESENTATION FROM KEN KOSIOREK. [PHOTO BY JUDY STRAWN]



JD DAVIS HOSTED THE TWO ADMIRAL KIDD STUDENTS ON A GRAND PADDOCK TOUR. [PHOTO BY JUDY STRAWN]



THE GRAND PRIX ASSOCIATION OF LONG BEACH DONATED A LARGE CONFERENCE ROOM FOR THE RACER PRESENTATION PORTION OF RWC'S FIELD TRIP PROGRAM. IT INCLUDED A LARGE ANNEX WHERE RACERS AND VOLUNTEERS COULD WORK BETWEEN PRESENTATIONS. [PHOTO BY JUDY STRAWN]



GARFIELD ELEMENTARY SCHOOL STUDENTS POSE WITH NATHAN SWARTZBAUGH. [PHOTO BY JUDY STRAWN]



JAMES SOFRONAS ANSWERS QUESTIONS ABOUT HIS TEAM FROM GARFIELD ELEMENTARY SCHOOL STUDENTS DURING THEIR PADDOCK TOUR. [PHOTO BY JUDY STRAWN]



STUDENTS HAD MANY OPPORTUNITIES TO WATCH TEAMWORK IN ACTION. [PHOTO BY JUDY STRAWN]



NATHAN SWARTZBAUGH ANSWERS QUESTIONS FOLLOWING HIS PRESENTATION TO HUDSON ELEMENTARY SCHOOL STUDENTS DURING HIS SECOND PRESENTATION. [PHOTO BY JUDY STRAWN]



NATHAN SWARTZBAUGH AND JD DAVIS INTRODUCE HUDSON ELEMENTARY SCHOOL STUDENTS TO PAUL BROWN. [PHOTO BY JUDY STRAWN]



PATRICK LONG ANSWERS QUESTIONS ABOUT HIS CAREER FROM HUDSON ELEMENTARY SCHOOL STUDENTS. [PHOTO BY JUDY STRAWN]





HUDSON ELEMENTARY SCHOOL STUDENTS POSE WITH NATHAN SWARTZBAUGH. [PHOTO BY JUDY STRAWN]



NATHAN SWARTZBAUGH ANSWERS QUESTIONS ABOUT HIS TIPS FOR SUCCESS FROM GARFIELD ELEMENTARY SCHOOL STUDENTS DURING HIS FIRST PRESENTATION. [PHOTO BY JUDY STRAWN]



GARFIELD ELEMENTARY SCHOOL STUDENTS POSE WITH NATHAN SWARTZBAUGH AFTER HIS PRESENTATION. [PHOTO BY JUDY STRAWN]



[PHOTO BY CHRIS ELLIS]

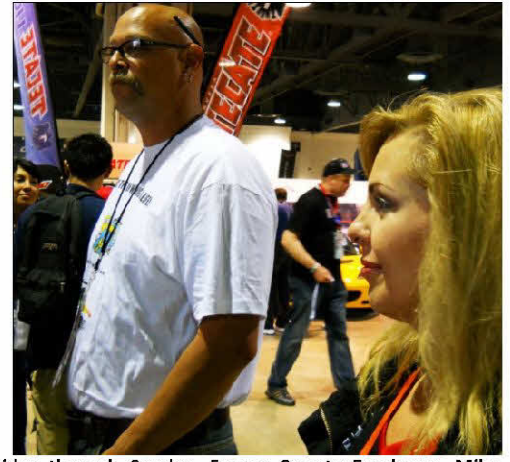




Chris Ellis, of Chris Ellis Photography, was on hand all day, all four days, taking wonderful photos of the Racer Presentations and Paddock Tours, as well as assisting whenever needed. [Photo by Judy Strawn]



Jim Davis, of JD Motorsports, conducted nearly all of the Paddock Tours, made two Quick Tips on Winning in Life Presentations and stayed on tap for three days to fill in if any racers needed to cancel due to schedule changes. [Photo by Chris Ellis]



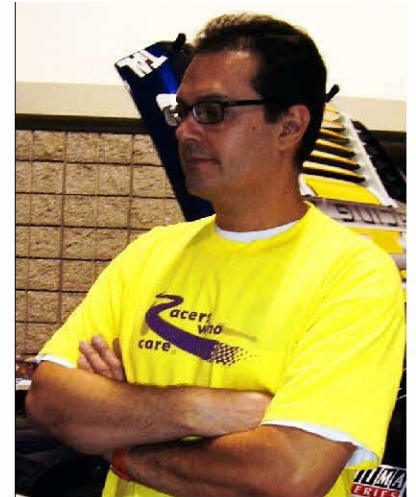
Friday through Sunday, Fresno County Employee, Mike Mills, and Kim Pearson, of Track Chic, watched over groups of students taking Paddock Tours, and generally assisted when needed. [Photo by Judy Strawn]

## **RWC'S TREASURED VOLUNTEERS**

**Racers Who Care's 2011 four-day Quick Tips on Winning in Life Racer Presentation and Paddock Tour Program would not have been the success it was without the very generous donation of time and skills by RWC's dedicated Southern California Quick Tips on Winning in Life Presentation Team volunteers.**



Denise Poon, who is a Social Worker for Los Angeles County, and has a private psychology counseling practice, has been RWC's Southern California Quick Tips on Winning in Life Presentation Team Coordinator since 2007. She assisted with supervising students on Paddock Tours and generally helped out wherever needed on Sunday. [Photo by Judy Strawn]



Luis Hernandez assisted with supervising students on Paddock Tours and generally helped out wherever needed on Saturday. [Photo by Judy Strawn]



Vicki James assisted with racer recruitment and scheduling. [Photo by Judy Strawn]

**It should be noted Jim Davis, Mike Mills and Luis Hernandez all assisted during the weekend in memory of their friend, SCCA racer, Quick Tips presenter and RWC Board Member, Tim Nickel, who tragically died in late 2010.**

**Even though extremely ill, Tim insisted on participating in RWC's 2010 Presentation and Paddock Tour program at the Toyota Grand Prix of Long Beach.**



# **FEEDBACK FROM THE STUDENTS AND THEIR SCHOOL REPRESENTATIVES**

## **STUDENTS**

### **WERE THE PRESENTATION AND TOUR INTERESTING TO YOU?**

CALEB, 8 YEARS: It was interesting because I learned lots of things.

LUCI, 10 YEARS: It was interesting to hear how he started [his career].

BRIANNA, 9 YEARS: It was interesting because I learned never to give up.

DAYSHAWNNA, 11 YEARS: It had a lot of cool cars and amazing facts.

KETZELY, 9 YEARS: It talked about safety and I love to be safe.

DOMINGO, 12 YEARS: They [IndyCar Medical and Safety Team] told us about how they help the racers if they get hurt.

ARIEL, 10 YEARS: We saw the cars our presenters drove, also we learned a lot about the past of our presenters.

MINO, 7 YEARS: We all learned new things.

VICTORIA, 10 YEARS: I love watching the cars and it taught me all the safety tips about them.

JOHN, 8 YEARS: Super!

### **WHAT WAS THE MOST IMPORTANT THING YOU LEARNED TODAY?**

JOSE: **Never let something hold you back.**

JOHN PAOLO, 9 YEARS: Do not cheat.

SEAN, 9 YEARS: The partners of your car always got to help. Teamwork.

JERRICK, 9 YEARS: With teamwork, you can reach your goal.

DEIRA, 9 YEARS: You have to do math.

REBECCA, 9 YEARS: You can reach your dreams and goals.

BYRON, 10 YEARS: Tht the driver does not do all the work.

MAXENE, 9 YEARS: There are more jobs than just the driver in the team.

ZITA, 9 1/2 YEARS: That you should never give up.

KESTAHL, 10 1/2 YEARS: That if you don't give up you can reach your goals.

MICHELLE, 8 YEARS: Reach for your goals.

ARIEL, 10 YEARS: Always go after what you want.

RAVEN, 10 YEARS: The helmet was important because it keeps us safe.

SALEM, 11 YEARS: Don't give up your dream.

DAYSHAWNNA, 11 YEARS: Follow your dreams and they'll come to you.

BRISSA, 9 YEARS: Do not give up.

RUTH, 8 YEARS: That you can reach your dream.

JIMMY: 8 YEARS: Everything you start you can finish.



**MIA, 10 YEARS:** Always follow your dreams and never give up.

**ED, 10 YEARS:** To feel what you want to be and try hard.

**ALEXIS, 9 YEARS:** The person driving the car is doing teamwork.

**AYLIA, 9 YEARS:** Racers take risks and sometimes reach goals.

**MARIA, 8 YEARS:** To respect others.

**YESSICA, 10 YEARS:** If you ride a car you need to wear a seatbelt.

**ZANTIRA, 7 YEARS:** You have to believe in yourself to become anything.

**ELIZABETH, 10 YEARS:** You have to wear a helmet to not break your head.

**BLANCA, 10 YEARS:** Everything.

**JOSHUA, 7 YEARS:** If you have a goal, you should have a plan.

**DESTINY, 10 YEARS:** You can reach your goal if you set your mind to it.

**HALEY, 10 YEARS:** You can be any of your goals if you work hard and believe yourself.

## **ADULTS**

**MARISA, LEE ELEMENTARY SCHOOL:** It helped them see that they can achieve any goal they want; the racer encouraged them to dream.

**ANA, GRANT ELEMENTARY SCHOOL:** The kids asked him [Robb Holland] so many questions wanting to know more about him and his career. I liked how he also talked about the importance of math.

**JAMES, STAR KING ELEMENTARY SCHOOL:** Randy gave them good tips to help them succeed in life and it was a hands on experience to be up close to the cars. They gave positive advice for the kids and me. I believe they (the students) are better prepared in all aspects of life. I feel this trip was a 10 on scale out of 10. I do not believe there are any more ways to improve.

**DRELL, EDISON ELEMENTARY SCHOOL:** You guys had all of their attention.

**DIANA, EDISON ELEMENTARY SCHOOL:** It was great because many people helped us not lose kids. [RWC had several volunteers accompanying each group of students on the Paddock Tours.]

**JESSICA, EDISON ELEMENTARY SCHOOL:** They had a wonderful impact on my students and me, because they believed in the students' potential in life. I believe the students learned to think of goals and to work for something they enjoy doing.

**MARIA, KING ELEMENTARY SCHOOL:** It taught them that the road in life is like a map, and told them how to be focused and to plan, or map, their future. This inspired them to continue their dreams.

**PIERRE, STAR KING ELEMENTARY SCHOOL:** He gave an honest, personal, testimony and encouraged the kids not to quit, or give up when life gets hard. The kids stayed actively engaged, there were no boring moments.

**LY, EDISON ELEMENTARY SCHOOL:** They let the kids know how to reach their goals in life, and if there are detours to stay focused. They [the students] were extremely excited and there were a lot of smiles when the speakers were talking.

**DWIGHT, EDISON ELEMENTARY SCHOOL:** You guys showed them things they only see on TV, and made a positive impact. Great job.

**KEVIN, GARFIELD ELEMENTARY SCHOOL:** The fact that they [the racers] took the time to do this made a positive impact, as well as learning that there is more to racing [or any field] than just driving. The students were excited.



RANDY, HUDSON ELEMENTARY SCHOOL: It was very memorable. They told the students to stay in school, try their best and understand the importance of math.

ALEX, GARFIELD ELEMENTARY SCHOOL: The students learned about teamwork and were encouraged to pursue their goals.

CAROL, EDISON ELEMENTARY SCHOOL: They learned about loving what you do and setting goals and achieving them.



[PHOTO BY JUDY STRAWN]



[PHOTO BY JUDY STRAWN]



[PHOTO BY CHRIS ELLIS]



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