



## CINDI LUX - LUX PERFORMANCE GROUP - HOME

### LUX TO TEACH LOCAL KIDS TO WIN

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Aloha, Ore. - June 21, 2010 - Racer Who Care spokes racer and 12-time road racing champion, Cindi Lux, is set to affirm and inspire children and teens with her personal Quick Tips on Winning in Life, at the Inukai Family Club, Hillsboro, Oregon, 1:00 p.m., June 25, 2010.

Lux who is from Aloha Oregon, was a factory driver for Team Mopar's Dodge Viper Competition Coupe in SCCA ProRacing World Challenge GT Series. She has raced everything from NASCAR late Models, Drag Racing Snow Mobiles, and road raced Porsche's, BMW's, Corvette's, and Vipers. She is also a Member of National Women's Car Care Council and conducts lectures to various groups on Automotive safety and vehicle maintenance. Off the track she is the owner of Lux Performance Group, LLC provides full-service race services and custom components to both club level and professional. Additionally, Lux is an accomplished driving instructor/coach to upcoming racers and celebrity drivers.

Quick Tips presentations center on key universal truths RWC calls Quick Tips on Winning in Life, applicable to all children and teens regardless of age, cultural background, or life experience: find something to do in life that you really love, study, learn the art of teamwork, find a mentor, take the long view, be flexible with your dreams and goals, avoid the path of least resistance, and more.

The Quick Tips on Winning in Life presentations are an avenue through which professional racers can give back to the communities where they live and race, by inspiring, affirming, empowering, and fueling the dreams of children and teens.

She will be talking to kids, ages 5-18 at 1:00pm, Friday June 25, 2010 at the Inukai Family Club, Portland Area Boys & Girls Club, 460 SE 3rd St, Hillsboro, OR 97123. For more information, contact the Inukai Family Club at (503) 640-4558.

**About Racers Who Care, Inc.:** Racers Who Care, Inc. is a West Hollywood, California-based 501c3 charitable corporation, founded in 1993, that works with auto, boat, motorcycle, truck and snowmobile racers dedicated to making a positive difference for our next generation. In Southern California, and throughout the U.S. in communities surrounding their tracks, RWC's racers have unforgettably impacted kids with exciting observations on how to succeed, presented by people who have -- very publicly, and in a field perceived as ruthless, tough and unforgiving.

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