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MEDIA ALERT

PRO RACERS CONDUCT FIELD TRIPS AT TOYOTA LONG GRAND PRIX OF LONG BEACH FOR OVER 500 LOCAL CHILDREN

FOR IMMEDIATE RELEASE



WHO:

Los Angeles area racers Scott Elrod and Justin Bell are participating with over 500 Long Beach and Los Angeles children in field trips to the Toyota Grand Prix of Long Beach on April 13 and 14, 2012. The kids will be treated to Racers Who Care Quick Tips on Winning in Life life skills presentations and racer-guided Paddock Tours.

Made possible by donations from Galpin Motors and Dunkel Machinery Moving, the presentations will take place in a Conference Room 103C of the Long Beach Convention Center, donated by the Grand Prix's Mike McElroy, and **are free and open to the public**, though Grand Prix tickets would need to be purchased for individuals over 12 years of age in order to access the presentations, since the Convention Center is inside the race course.

Some of the SoCal kids' groups and schools participating are: the Long Beach Boys & Girls Club, WRAP Chavez Elementary School, WRAP Grant Elementary School, WRAP King Elementary School, WRAP Lee Elementary School, Chavez Park Teen Center, Miracle Park After School Program, Willard Elementary School, Houghton Park After School Program, the Pacific Division - Los Angeles Police Department, the Recreation on Campus Program, and the Silverado Park After School Program.

Participating racers include:

British-based Pirelli World Challenge Series racer, Justin Bell, who competes for Tiger Racing Ford Mustang Boss 302S.

American LeMans Championship Series driver for CORE Autosport, Colin Braun.

Jim ("JD") Davis, owner of JD Motorsports, which provides track support for all levels of racing via a team of mechanics/specialists.

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THESCOPE



BE FLEXIBLE WITH DREAMS AND GOALS!

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Scott Elrod, an actor who has professional car and motorcycle racing experience, who also serves on Racers Who Care's Board of Directors and is involved in fundraising for the charity.

Mexican-born Firestone Indy Lights driver, Juan Pablo Garcia, who drives for Jeffrey Mark Motorsport, which receives race support from Bryan Herta Autosport.

Mexican-born American LeMans Series racer for the Muscle Milk Pickett Racing PC Team, Memo Gidley.

National Hot Rod Association drag racer and motorsports media professional, Lucky Hudson. Host of *SpeedScene Live*, Hudson recently produced a sixty-second RWC radio Public Service Announcement at the request of ESPN Radio. Additionally, he has been interviewed on RWC's behalf for programs aired on ESPN Radio and Disney Radio.

United States Touring Car Championship Series competitor, John Klusendorf, of Hill Road Vineyards in Morgan Hill and driver for Grip Racing Group.

United States Touring Car Championship Series competitor, Mark McManus, owner and driver for Grip Racing Group.

Retired American Motorcyclist Association Pro Superbike competitor, Dean Mizdal, who co-owns and operates M Racing, a full-service motorcycle tuning, maintenance and performance shop.

American LeMans competitor for Falken Tire Corporation, Bryan Sellers.

2007 International Motorsports Association GT3 Champion and American LeMans Series competitor, Nathan Swartzbaugh. Swartzbaugh has starred in two 30-second television public service announcements about Racers Who Care, and has actively secured donations for the racer presentation program. He is a member of RWC's Board of Directors.

Retired Sports Car Club of America Rally racer and Pace Car Driver for the CART Series, Gail Truess, and the IndyCar Medical and Safety Team.

Additional racers will be joining in the field trip program as they receive their teams' week race schedules.

The Grand Prix Association of Long Beach, through Mike McElroy and Chris Esslinger, have very generously donated tickets, presentation space and press credentials for the 2012 Toyota Grand Prix of Long Beach Quick Tips on Winning in Life racer life skills presentation and field trip program for area children, April 13-15, 2012.

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WHEN:

8:00 a.m., 10:00 a.m., 12:00 noon, 2:00 p.m., 4:00 p.m., Friday, April 13, 2012; and

10:00 a.m., 12:00 noon, 2:00 p.m., Saturday, April 14, 2012.

WHERE:

**PROMENADE [Room 103C]
LONG BEACH CONVENTION CENTER
LONG BEACH, CALIFORNIA**

WHY:

Quick Tips on Winning in Life racer presentations to children's groups, schools, hospitals are an avenue through which professional racers can give back to the communities where they live and race, by inspiring, affirming, empowering, and fueling the dreams of children and teens, and encouraging them to believe in themselves.

Racer Quick Tips presentations center on key universal truths RWC calls Quick Tips on Winning in Life, applicable to all children and teens regardless of age, cultural background, or life experience: find something to do in life that you really love, study, learn the art of teamwork, find a mentor, take the long view, be flexible with your dreams and goals, avoid the path of least resistance, and more.

Racers Who Care, Inc. is a West Hollywood, California-based 501c3 charitable corporation, founded in 1993, that works with auto, boat, motorcycle, truck and snowmobile racers dedicated to making a positive difference for our next generation. In Southern California, and throughout the U.S. in communities surrounding their tracks, RWC's racers have unforgettably impacted kids with exciting observations on how to succeed, presented by people who have -- very publicly, and in a field perceived as ruthless, tough and unforgiving.

EVENT SUPPORTERS:

Galpin Motors is the number one volume Ford dealership in the world and the top California car dealer(s), with more than \$700 million in annual sales, including well-known auto brands such as Ford, Lincoln, Mazda, Jaguar, Volvo, Aston Martin, Lotus, Honda and Subaru.

Dunkel Bros. Machinery Moving is one of the largest machinery moving and specialty rigging companies in the United States. Founded in 1975 with just two trucks by Peter and Larry Dunkel, the firm has expanded to moving machinery

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and heavy equipment for all of California's industry leaders, ranging from aerospace manufacturing to medical imaging. Their service includes project coordination and on-site consulting.

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