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## MEDIA ALERT

ATLANTA RACERS TO PARTICIPATE IN FIELD TRIP PROGRAM INVOLVING HUNDREDS OF KIDS AT 2013 TOYOTA GRAND PRIX OF LONG BEACH

### FOR IMMEDIATE RELEASE

#### WHO:

Atlanta, Georgia-based racers Randy Pobst, Jack Baldwin and Bryan Sellers, along with Sellers' co-driver from Germany, Wolf Henzler, are set to participate with hundreds of children in a field trip program at the **Toyota Grand Prix of Long Beach on April 19 - 21, 2013.**



*BE FLEXIBLE WITH DREAMS AND GOALS!*

The kids will be treated to Racers Who Care Quick Tips on Winning in Life life skills presentations made by the racers and take racer-guided Paddock Tours to see the Tips being enacted in real life by race teams, including Baldwin's team working on his Hot Wheels race car.

The Racer Quick Tips Presentations and Paddock Tours center on key universal truths RWC calls Quick Tips on Winning in Life, applicable to all children and teens regardless of age, cultural background, or life experience: find something to do in life that you really love, study, learn the art of teamwork, find a mentor, take the long view, be flexible with your dreams and goals, avoid the path of least resistance, and more. Racers share with kids their own personal experiences centered around these Quick Tips.

Made possible by a donation from Galpin Motors' Premiere Collection, of Van Nuys, California, the presentations will take place in **Conference Room 102C of the Long Beach Convention Center**, donated by the Grand Prix's Mike McElroy.

The Grand Prix Association of Long Beach, through McElroy and Chris Esslinger, very generously donated tickets, presentation space and furniture and press credentials to Racers Who Care for the field trip program.

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### **WHEN:**

8:00 a.m., 10:00 a.m., 12:00 noon, 2:00 p.m., 4:00 p.m., Friday, April 19, 2013;

8:00 a.m., 10:00 a.m., 12:00 noon, 2:00 p.m., Saturday, 4:00 p.m., Saturday, April 20, 2013; and

8:00 a.m., 10:00 a.m., 12:00 noon, Sunday, April 21, 2013.

### **WHERE:**

PROMENADE [Room 102C]  
LONG BEACH CONVENTION CENTER  
LONG BEACH, CALIFORNIA

### **RACERS:**

**JACK BALDWIN:** Baldwin is a legend in road racing, with wins in every series that he has competed in, as well as victories at every major race track in the United States during his successful career that has spanned four decades. Jack has won five professional Championships and 30 major pro races that include one Daytona 24 Hour win and two 12 hours of Sebring wins as well as earning victories on just about every major road course in the U.S. Jack was invited twice to compete in the prestigious International Race of Champions (IROC) and has driven all types of race cars over the decades. 2013 marked his 25th running of the Rolex 24 Hours at Daytona.

**WOLF HENZLER:** Wolf Henzler is a German racing driver known for his impressive success with Porsches. Wolf is one of nine prestigious Porsche factory race drivers. He currently drives for Team Falken Tire in the American Le Mans Series, co-driving with Bryan Sellers, and competes on the Rolex Grand Am GT Class in a Porsche 911 GT3 for Team TRG, which came in first in 2011 and second in 2012 in the 24 Hours of Daytona. For several years, he has competed in the world-famous 24 Hours of LeMans for Farnbacher-Proton. In 2010 he and co-drivers, Marc Lieb and Richard Lietz, won in their Porsche 997 GT3 RSR, and came in fourth in 2011. Additionally, in 2010, he scored a victory in the 24 Hours of Spa and a first place finish in the FIA GT2 European Cup in a Porsche 911 GT3 RSR for Team BMS Scuderia. In 2011, he drove a Porsche 911

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GT3 RSR to two wins for Team Falken Tire, at the Mid-Ohio Sports Car Course and the inaugural Baltimore Grand Prix, in the American Le Mans Series with co-drivers Patrick Pilet and Bryan Sellers. Also in 2011, he took first place in the NASA 25 hours of Thunderhill in a Porsche 911 GT3 Cup for Team Scott Mercer Motorsports. Additionally, he has scored a championship win in the GT2 class in the 12 hours of Sebring. Aside from competition, Henzler has scored two Masters Degrees in Business Economics and Computer Science.

**RANDY POBST:** With over 70 professional wins and three professional Championships, Randy "The Rocket" Pobst has been named by *Motor Trend* as "one of the winningest American drivers on the road today." According to *Motor Trend*, Randy's "career includes two overall wins at the 24 Hours of Daytona, four World Challenge GT Class championships, five Sports Car Challenge championships, and nine SCCA national championships." Meanwhile, he graduated from the University of Central Florida with a 3.52 grade point average and a degree in accounting. Presently, he races a Volvo S60 in the Pirelli World Challenge Series' Speed GT Class for K-PAX Racing.

**BRYAN SELLERS:** Early on in his career, Sellers handily won 1998 World Karting Association National Championship and posted two Star Mazda victories. He was 1999 Skip Barber Midwestern Region Champion and rookie of the year with 15 wins. He took seven wins and finished second in the 2000 Skip Barber National Championship and won the 2002 Formula Ford Zetec Championship with seven pole positions, eight wins and 10 podium finishes. Bryan was the 2002 Team USA Finalist, placing second in the New Zealand Formula Ford Championship. He placed sixth in the 2004 Toyota Atlantic Series Championship with three podium finishes and came in third in GT class at the 2008 24 Hours of Daytona. Bryan has earned multiple race victories in the American Le Mans Series piloting the No. 17 Team Falken Tire Porsche 911 GT3 RSR and has also found impressive success in the Grand-Am Rolex Series and Sports Car Challenge where he drives the No. 46 BCKSTGR/Fall-Line BMW M3 Coupe. He competed with Burtin Racing's Grand Am team in the 2012 Rolex 24 Hours of Daytona. Additionally, Bryan has served as a driving instructor for the Panoz and Skip Barber Racing Schools.

Other racers to be involved in inspiring kids on field trips to believe in themselves and in their dreams at the Toyota Grand Prix of Long Beach include: From Sandy, Utah, land speed record setter in naked bike competition at the Bonneville Salt Flats and other venues, RWC's Board Chair, Scott Horner. From the Fresno, California area, JD Davis, a retired racer who provides race support services. From Yorba Linda, California, SCORE off road racer and retired police officer, Julie Newell and NHRA competitor and host of SpeedScene Live, Lucky Hudson. From the San Diego, California area, IHBA hot boat competitor, Ashley Sammons and SCORE off road motorcycle racer, Ken Kosiorek. And, from Cork, Ireland, Formula Drift competitor, Darren McNamara. Additional racers are expected to join in as they receive their race week schedules.

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### **WHY:**

Quick Tips on Winning in Life racer presentations to children's groups, schools, hospitals are an avenue through which professional racers can give back to the communities where they live and race, by inspiring, affirming, empowering, and fueling the dreams of children and teens, and encouraging them to believe in themselves and reach for their dreams.

Racers Who Care, Inc. is a West Hollywood, California-based 501c3 charitable corporation, founded in 1993, that works with auto, boat, motorcycle, truck and even snowmobile racers dedicated to making a positive difference for our next generation. In Southern California, and throughout the U.S. in communities surrounding their tracks, RWC's racers have unforgettably impacted kids with exciting observations on how to succeed, presented by people who have -- very publicly, and in a field perceived as ruthless, tough and unforgiving.

### **EVENT SUPPORTERS:**

Joy Warren, of the City of Long Beach Parks, Recreation and Marine Department, partnering with RWC on the field trip program, has scheduled various student groups and coordinated the students' transportation and on site arrival. Additionally, partnering with RWC on scheduling Los Angeles student groups are Leo Gallardo, of LA All-Stars, and Manuel McLeod of Champions for Charters Club, both are primarily after school program providers. The Long Beach Boys & Girls Club and YMCA are also sending groups of kids to participate.

**EVENT SPONSOR:** Galpin Motors is the number one volume Ford dealership in the world and the top California car dealer(s), with more than \$700 million in annual sales, including well-known auto brands such as Ford, Lincoln, Mazda, Jaguar, Volvo, Aston Martin, Lotus, Honda and Subaru.

### **CONTACT:**

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### **FURTHER INFORMATION:**

**WWW.TOYOTA.COM**  
**WWW.GPLB.COM**  
**WWW.INDYCAR.COM**  
**WWW.GALPINPREMIER.COM**  
**WWW.LA-ALLSTARS.ORG**  
**WWW.RACERSWHOCARE.ORG**  
**WWW.NATIONALFAMILYWEEK.NET**

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