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MOTORCYCLE MECHANICS INSTITUTE

A DIVISION OF UNIVERSAL TECHNICAL INSTITUTE



BE FLEXIBLE WITH DREAMS
AND GOALS

PRESS RELEASE

8/23/14 RACERS WHO CARE AND MMI TO INSPIRE
HOMELESS PHOENIX CHILDREN

FOR IMMEDIATE RELEASE

WHO:

Racers Who Care is set serve a meal to homeless youngsters meeting at the HomeBase Youth Shelter under the auspices of HomeBase Native American Connections on **Saturday, August 23, 2014, at 12:00 noon - 3:00 p.m.** Participating with RWC will be speakers from Motorcycle Mechanics Institute, who will share with kids Quick Tips on Winning in Life and traffic safety. Making RWC's and MMI's participation possible through generous donations are: Jasons Deli, Safeway and 4Imprint. RWC's and MMI's participation have been planned and organized by Racers Who Care's Arizona Quick Tips on Winning in Life Racer Presentation Team Coordinator, Janna Hitchcock.

WHERE:

**HOMEBASE YOUTH SHELTER
931 EAST DEVONSHIRE AVENUE
PHOENIX ARIZONA 85014**

CONTACT:

**P.J. JASSO
602/254-3247, EXT. 1015**

MOTORCYCLE MECHANICS INSTITUTE:

Motorcycle Mechanics Institute (MMI) offers courses in motorcycle theory, engine troubleshooting and diagnosis, driveability, and performance testing on the best brands in the industry.

Once students have the core training in place, they can build on it with the completion of one or more elective programs with MMI's key manufacturer alliances, with opportunities to learn on ATVs, personal watercraft, snowmobiles and generators and polish professionalism with soft skill training and can leave an MMI campus as highly trained entry-level technicians.

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MMI's 48- to 102- week training curriculum is designed to meet the needs of a changing industry, by working closely with manufacturers to ensure that training applies directly to the work in the field, making MMI an aspirant's best choice for training as a Motorcycle Technician

HOMEBASE NATIVE AMERICAN CONNECIONS:

HomeBase works to improve the lives of Native American individuals and families through culturally appropriate behavioral health, affordable housing, and community development services throughout central Arizona.

Since its 1972 inception, HomeBase has been changing lives, strengthening families, and building healthy communities. Beginning as a small grassroots organization operating one program for Native American men in recovery from substance abuse, Native American Connections now owns and operates 18 sites throughout Central Phoenix, offering a continuum of affordable housing, behavioral health, and community development services which touch and change the lives of over 10,000 individuals and families each year.

HomeBase is a leader in developing, building and managing high quality housing communities and participation in community efforts to end homelessness. Compassionate behavioral healthcare and support for individuals in recovery are offered, which include integration of Native American healing with evidence-based practices. HomeBase champions community development projects that strengthen the Native American Community and celebrate our rich cultural history.

WHY:

The Quick Tips on Winning in Life life skills presentations are an avenue through which professional racers can give back to the communities where they live and race, by inspiring, affirming, empowering, and fueling the dreams of children and teens and encouraging them to believe in themselves.

Quick Tips presentations center on key universal truths RWC calls Quick Tips on Winning in Life, applicable to all children and teens regardless of age, cultural background, or life experience: find something to do in life that you really love, study, learn the art of teamwork, find a mentor, take the long view, be flexible with your dreams and goals, avoid the path of least resistance, and more.

Racers Who Care, Inc. is a West Hollywood, California-based 501c3 charitable corporation, founded in 1993, that works with auto, boat, motorcycle and truck racers dedicated to making a positive difference for our next generation. In Southern California, and throughout the U.S. in communities surrounding their tracks, RWC's racers have unforgettably impacted kids with exciting observations on how to succeed, presented by people who have -- very publicly, and in a field perceived as ruthless, tough and unforgiving.

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