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MEDIA ALERT

UTAH SPEED RECORD SETTER TO INSPIRE KIDS IN TOYOTA GRAND PRIX OF LONG BEACH FIELD TRIP PROGRAM

FOR IMMEDIATE RELEASE

WHO:

Sandy, Utah, motorcycle world land speed record setter, Scott Horner, is set to participate with hundreds of Long Beach and Los Angeles children in field trips at the Toyota Grand Prix of Long Beach on April 19 - 21, 2013. The kids will be treated to Racers Who Care Quick Tips on Winning in Life life skills presentations by Horner and other racers and racer-guided Paddock Tours to see the Tips being enacted in real life by race teams.



BE FLEXIBLE WITH DREAMS AND GOALS!

Made possible by a donation from Galpin Motors' Premiere Collection, the presentations will take place in Conference Room 102C of the Long Beach Convention Center, donated by the Grand Prix's Mike McElroy. The Grand Prix Association of Long Beach, through McElroy and Chris Esslinger, have very generously donated tickets, presentation space and furniture and press credentials to Racers Who Care for the field trip program.

SCOTT HORNER:

Scott Horner, Chair of RWC's Board of Directors, is proud owner of a number of Naked Bike world land speed records, not only records he set himself at the Bonneville Salt Flats and around the world, but records made by owners of competitive motorcycles he has built, including Leslie Porterfield, who has set world land speed records in women's competition at the Bonneville Salt Flats with cycles built by him.

Horner, who served in the U.S. Air Force, where he was a desert warfare instructor, owns and operates HeadsUp Performance, located in Sandy, Utah, where his competition motorcycles are built. Today, ten per cent of the motorcycles in the Bonneville 200 MPH Club were built by HeadsUp, and every customer who has approached HeadsUp to build a record-setting bike to earn inclusion into the Bonneville 200 MPH Club has succeeded in doing so.

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Horner began racing bikes in the mid 1980s riding his XL 600 at the drag strip while serving in the Air Force. Before the decade was over he was racing a GS1150, earning a #9 National ranking in the DRAGBIKE! Pro ET class. Bit hard by the racing bug, he decided to build an NHRA Pro Stock drag bike that he raced in the '94 NHRA World Finals as well as traveling to Japan to compete in the NHRA versus Japan Drag Festival in 1993 and 1994.

By 1997, Scott's bike and engine building skills were put to the test when he opened Heads Up Performance. In addition to specializing in the GS1100 and 1150 engines, his Mac Tool Man, Tom Busch, father of NASCAR standouts Kurt and Kyle, coaxed him into building powerplants for their GSX-R1100-motored Dwarf Cars and Yamaha FJ1200-powered Legends Cars. He later ventured into Mini Sprint cars and motorcycle powered sandrails.

Scott's first trip to the salt flats ended with a 217.850 m.p.h. run cut short by a melted cylinder head and exhaust valve. Even though it ended prematurely, it was his fastest run to that date and the start of bigger things to come. His records include FIM, AMA, SCTA, LTA and ECTA sanctioned events. Most of the records he holds are in the "naked" or unfaired category.

He is a lifetime member of the prestigious Bonneville 200 MPH Club, won with a record speed of 205.589 m.p.h., scored on a Suzuki Hayabusa he built himself. He has also set a new speed record in naked bike competition at the El Mirage dry lake bed (206.761 m.p.h.), that vaulted him into the El Mirage 200 MPH Club, where he is now a lifetime member. Presently, he is the only motorcyclist who is a lifetime member of seven of the 200 MPH Clubs worldwide.

Bonneville competition was a childhood dream realized. His current fastest speed is 246 m.p.h. and his next goal is to reach 250 m.p.h.!

In 1991, Horner founded the American Motorsports Safety Association, focused on youth education. He joined RWC in 1994, and immediately began making presentations in the Denver area where he lived at the time. He has also assisted with RWC exhibits at Las Vegas Speedway and in SEMA auto aftermarket products trade shows in Vegas. Through AMSA, he also initiated and sponsored a high school drag racing program in Las Vegas. In 1998, RWC's Board of Directors voted him its Chair, a position he still holds.

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WHEN:

8:00 a.m., 10:00 a.m., 12:00 noon, 2:00 p.m., 4:00 p.m., Friday, April 19, 2013;

8:00 a.m., 10:00 a.m., 12:00 noon, 2:00 p.m., Saturday, 4:00 p.m., Saturday, April 20, 2013; and

8:00 a.m., 10:00 a.m., 12:00 noon, Sunday, April 21, 2013.

WHERE:

**PROMENADE [Room 102C]
LONG BEACH CONVENTION CENTER
LONG BEACH, CALIFORNIA**

WHY:

Quick Tips on Winning in Life racer presentations to children's groups, schools, hospitals are an avenue through which professional racers can give back to the communities where they live and race, by inspiring, affirming, empowering, and fueling the dreams of children and teens, and encouraging them to believe in themselves and reach for their dreams.

Racer Quick Tips presentations center on key universal truths RWC calls Quick Tips on Winning in Life, applicable to all children and teens regardless of age, cultural background, or life experience: find something to do in life that you really love, study, learn the art of teamwork, find a mentor, take the long view, be flexible with your dreams and goals, avoid the path of least resistance, and more.

Racers Who Care, Inc. is a West Hollywood, California-based 501c3 charitable corporation, founded in 1993, that works with auto, boat, motorcycle, truck and even snowmobile racers dedicated to making a positive difference for our next generation. In Southern California, and throughout the U.S. in communities surrounding their tracks, RWC's racers have unforgettably impacted kids with exciting observations on how to succeed, presented by people who have -- very publicly, and in a field perceived as ruthless, tough and unforgiving.

EVENT SUPPORTERS:

Joy Warren, of the City of Long Beach Parks, Recreation and Marine Department, partnering with RWC on the field trip program, has scheduled various student groups and coordinated the students' transportation and on site arrival. Additionally, partnering with RWC on scheduling Los Angeles student groups are Leo Gallardo, of LA All-Stars, and Manuel McLeod of Champions for Charters Club, both are primarily after school program providers.

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EVENT SPONSOR: Galpin Motors is the number one volume Ford dealership in the world and the top California car dealer(s), with more than \$700 million in annual sales, including well-known auto brands such as Ford, Lincoln, Mazda, Jaguar, Volvo, Aston Martin, Lotus, Honda and Subaru.

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