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MEDIA ALERT

LOS ANGELES ELEMENTARY SCHOOL STUDENTS
JOIN IN FIELD TRIPS AT 2013 TOYOTA GRAND PRIX
OF LONG BEACH

FOR IMMEDIATE RELEASE

WHO:

Students from eight Los Angeles area elementary and middle schools are set to participate with hundreds of Long Beach children in field trips at the **Toyota Grand Prix of Long Beach on April 19 - 21, 2013**. The kids will be treated to Racers Who Care Quick Tips on Winning in Life life skills presentations made by several pro-racers and take racer-guided Paddock Tours to see the Tips being enacted in real life by race teams.



BE FLEXIBLE WITH DREAMS AND GOALS!

Arranged through Leo Gallardo, of the L.A. All-Stars after school program provider, students are participating from Inglewood Elementary School, View Park Middle School, Downtown Value School, Kohyang Middle School and the Suva Intermediate School. Participating through the coordination of Manuel McLeod, of the Champions for Charters after school program provider, students are participating from Los Angeles' Magnolia Science Academy and Bret Harte Middle School.

The Racer Quick Tips Presentations and Paddock Tours center on key universal truths RWC calls Quick Tips on Winning in Life, applicable to all children and teens regardless of age, cultural background, or life experience: find something to do in life that you really love, study, learn the art of teamwork, find a mentor, take the long view, be flexible with your dreams and goals, avoid the path of least resistance, and more. Racers share with kids their own personal experiences centered around these Quick Tips.

Made possible by a donation from Galpin Motors' Premiere Collection, of Van Nuys, California, the presentations will take place in **Conference Room 102C of the Long Beach Convention Center**, donated by the Grand Prix's Mike McElroy. The Grand Prix Association of Long Beach, through McElroy and Chris Esslinger, have very generously donated tickets, presentation space and furniture and press credentials to Racers Who Care for the field trip program.

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PRIX OF LONG BEACH FIELD TRIPS

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WHEN:

8:00 a.m., 10:00 a.m., 12:00 noon, 2:00 p.m., 4:00 p.m., Friday, April 19, 2013;

8:00 a.m., 10:00 a.m., 12:00 noon, 2:00 p.m., Saturday, 4:00 p.m., Saturday, April 20, 2013; and

8:00 a.m., 10:00 a.m., 12:00 noon, Sunday, April 21, 2013.

WHERE:

**PROMENADE [Room 102C]
LONG BEACH CONVENTION CENTER
LONG BEACH, CALIFORNIA**

RACERS:

Racers to be involved in inspiring kids to believe in themselves and in their dreams include: From the Atlanta, Georgia area, Pirelli Speed World Challenge competitors Jack Baldwin and Randy Pobst, and American LeMans Series competitor, Bryan Sellers, along with his teammate from Germany, Wolf Henzler. From Sandy, Utah, land speed record setter in naked bike competition at the Bonneville Salt Flats and other venues, RWC's Board Chair, Scott Horner. From the Fresno, California area, JD Davis, a retired racer who provides race support services. From Yorba Linda, California, SCORE off road racer and retired police officer, Julie Newell and NHRA competitor and host of SpeedScene Live, Lucky Hudson. From the San Diego, California area, IHBA hot boat competitor, Ashley Sammons and off road motorcycle racer, Ken Kosiorek. And, from Cork, Ireland, Formula Drift competitor, Darren McNamara. Additional racers are expected to join in as they receive their race week schedules.

WHY:

Quick Tips on Winning in Life racer presentations to children's groups, schools, hospitals are an avenue through which professional racers can give back to the communities where they live and race, by inspiring, affirming, empowering, and fueling the dreams of children and teens, and encouraging them to believe in themselves and reach for their dreams.

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Racers Who Care, Inc. is a West Hollywood, California-based 501c3 charitable corporation, founded in 1993, that works with auto, boat, motorcycle, truck and even snowmobile racers dedicated to making a positive difference for our next generation. In Southern California, and throughout the U.S. in communities surrounding their tracks, RWC's racers have unforgettably impacted kids with exciting observations on how to succeed, presented by people who have -- very publicly, and in a field perceived as ruthless, tough and unforgiving.

EVENT SUPPORTERS:

Joy Warren, of the City of Long Beach Parks, Recreation and Marine Department, partnering with RWC on the field trip program, has scheduled various student groups and coordinated the students' transportation and on site arrival. Additionally, partnering with RWC on scheduling Los Angeles student groups are Leo Gallardo, of LA All-Stars, and Manuel McLeod of Champions for Charters Club, both are primarily after school program providers. The Long Beach Boys & Girls Club and YMCA are also sending groups of kids to participate.

EVENT SPONSOR: Galpin Motors is the number one volume Ford dealership in the world and the top California car dealer(s), with more than \$700 million in annual sales, including well-known auto brands such as Ford, Lincoln, Mazda, Jaguar, Volvo, Aston Martin, Lotus, Honda and Subaru.

CONTACT:

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