



© 1997 RACERS WHO CARE, INC.

## PRESS RELEASE

**DENVER'S ROBB HOLLAND SPEAKING TO OPEN DOOR  
YOUTH GANG ALTERNATIVES GROUP AT WYATT-EDISON  
CHARTER SCHOOL, DENVER, CO**

### FOR IMMEDIATE RELEASE

WEST HOLLYWOOD, CA  
SCBA # 168010-934 PI

### WHO:

Denver's Robb Holland, who races for the K-PAX Volvo Sports Car Club of America Pirelli World Challenge Series Team, is set to share his favorite winning tips with elementary school students that the Open Door Youth Gang Alternatives program works with at Wyatt-Edison Charter School, Denver, Colorado, 3:00 p.m., May 31, 2011.

In his rookie year of racing, former professional cyclist, Robb Holland, was the great revelation of the SCCA SPEEDWorld Challenge Series. Holland finished the season strongly in 11th place overall, and just 13 points behind eventual winner Jeff Courtney, in a very hotly contested Rookie of the Year competition. In the process of battling for the RoTY title, he became the first driver to score manufacturer's points for Dodge in the Touring Car Class, on the strength of his 3rd place finish at Road America, a race in which he set the second fastest race lap. While battling with factory Acuras and Mazdas, Holland quickly earned the respect of Series veterans with his clean drives, fast pace and strong results.

Over the past several years, Holland has been a consistent podium finisher in both Pirelli World Challenge, Touring Car and GT Divisions, leading to a strong 4th place overall finish in the Touring Car division last season while only competing in 6 out of 10 events. Additionally, Holland has driven strongly in the ultra competitive Grand Am series and has also made a number of guest appearances in the National Auto Sport Association's National Championships, culminating in a 2007 2nd place finish in the ST2 Class.

This year Holland has been retained to drive for the Volvo factory supported, K-PAX Racing team in Pirelli World Challenge. Driving the brand new Volvo C30 in the Touring Car class. Holland currently sits in 4th place after a strong early season run that culminated in a podium finish at the prestigious Long Beach Grand Prix.

When he isn't racing, Holland still spends most of his time at the track, working as a driving instructor for Lamborghini of Denver, as well as a personal driving instructor around the country for several private clients, through his company Supercar Schools. This has accorded Holland amazing opportunities to drive some of the planet's most fantastic cars, from Lamborghinis to Bugattis, and many great cars in between.

-- more --



**TIMESCOPE**



**BE FLEXIBLE WITH DREAMS AND GOALS!**

7095 HOLLYWOOD BLVD. , # 769 HOLLYWOOD, CA 90028 PHONE: 323/375-9225 E-MAIL: [RACERSCARE@AOL.COM](mailto:RACERSCARE@AOL.COM)  
[WWW.MYSPACE.COM/RACERSWHOCARE](http://WWW.MYSPACE.COM/RACERSWHOCARE) [WWW.RACERSWHOCARE.ORG](http://WWW.RACERSWHOCARE.ORG) [WWW.NATIONALCHILDSDAY.COM](http://WWW.NATIONALCHILDSDAY.COM)  
Federal Tax I.D.: 95-4417337 California Tax I.D.: 1911416

## **PRESS RELEASE**

### **DENVER'S ROBB HOLLAND SPEAKING TO OPEN DOOR YOUTH GANG ALTERNATIVES GROUP AT WYATT-EDISON CHARTER SCHOOL, DENVER, CO**

PAGE TWO

Holland is also well known for his work off the track as well, with stints as a journalist for SPEEDtv.com and as a co-trackside/webcast announcer, along with Tom Hnatiw, for the SPEEDWorld Challenge Series.

### **OPEN DOOR YOUTH GANG ALTERNATIVES**

The mission of Open Door Youth Gang Alternatives is to reduce street gang recruitment activities and the causes of gang violence by providing positive alternative activities and family support to at-risk youth. Open Door strives to provide the healthiest environment for youth to grow by reducing violence and re-enforcing healthy behaviors. This mission is achieved utilizing a combination of in-school and after-school-based, community outreach and summer programs.

Open Door uses a multi-pronged approach to accomplish its goals. Programs provide awareness, gang prevention and intervention services to youth, families, and to the community. Below are some examples of the many outreach programs:

#### **• Professional Development**

Open Door is committed to enhancing the knowledge and skills of professionals working with youth and families. Open Door's multidisciplinary focus emphasizes the need for all professionals working with youth to have a common understanding of complex issues. Training programs are specifically designed to meet the needs of the profession taking into consideration geographical location, cultural competencies and professional objectives.

#### **• Academic and Character Education Program (ACE)**

Understanding the philosophy that the most effective way to control the growth of gangs in the community is to stop the recruitment of potential youth into the gang, the ACE Program is designed to reach out to school children ages 5-14 through daily in-school and after-school programs.

#### **• Parent Connection**

The Parent Connection includes monthly parent/child support groups and in-home visits. The meetings and visits are intended to assist parents in helping their children to build the skills necessary to prevent participation in gang activities. In addition, group meetings provide an opportunity for parents who are experiencing similar challenges a chance to support, assist one another and solve common problems.

#### **• Intensive Intervention and Redirection Program (IIR)**

The IIR Program mandates the identification of 5-10 youth that have continually been involved in negative behaviors that have resulted in drastic consequences. These youth are assigned to a Prevention Specialist that will work intensively with them and their families in an effort to redirect their anti-social behaviors and attitudes.

-- more --

## **PRESS RELEASE**

# **DENVER'S ROBB HOLLAND SPEAKING TO OPEN DOOR YOUTH GANG ALTERNATIVES GROUP AT WYATT-EDISON CHARTER SCHOOL, DENVER, CO**

PAGE THREE

### **• Youth Outreach Unit**

The Youth Outreach Unit acts as the critical link providing support during the difficult times of need, as well as creating a bridge to long-term intervention and support systems.

### **WHEN:**

**3:30 p.m.,  
TUESDAY, MAY 31, 2011**

### **WHERE:**

**WYATT-EDISON CHARTER SCHOOL  
3600 FRANKLIN ST.  
DENVER, CO**

### **WHY:**

THE QUICK TIPS ON WINNING IN LIFE RACER PRESENTATIONS TO CHILDREN'S GROUPS, SCHOOLS, HOSPITALS ARE AN AVENUE THROUGH WHICH PROFESSIONAL RACERS CAN GIVE BACK TO THE COMMUNITIES WHERE THEY LIVE AND RACE, BY INSPIRING, AFFIRMING, EMPOWERING, AND FUELING THE DREAMS OF CHILDREN AND TEENS.

Racer Quick Tips presentations center on key universal truths RWC calls Quick Tips on Winning in Life, applicable to all children and teens regardless of age, cultural background, or life experience: find something to do in life that you really love, study, learn the art of teamwork, find a mentor, take the long view, be flexible with your dreams and goals, avoid the path of least resistance, and more.

Racers Who Care, Inc. is a West Hollywood, California-based 501c3 charitable corporation, founded in 1993, that works with auto, boat, motorcycle, truck and snowmobile racers dedicated to making a positive difference for our next generation. In Southern California, and throughout the U.S. in communities surrounding their tracks, RWC's racers have unforgettably impacted kids with exciting observations on how to succeed, presented by people who have -- very publicly, and in a field perceived as ruthless, tough and unforgiving.

-- more --

**PRESS RELEASE**

**DENVER'S ROBB HOLLAND SPEAKING TO OPEN DOOR YOUTH GANG  
ALTERNATIVES GROUP AT WYATT-EDISON CHARTER SCHOOL, DENVER, CO**

PAGE FOUR

**CONTACT:**

**OPEN DOOR YOUTH  
GANG ALTERNATIVES**

**REV. LEON KELLY  
JOANNA LOPEZ  
303/893-4264  
joanna\_m\_lopez@hotmail.com**

**RACERS WHO CARE, INC.:**

**JUDY STRAWN  
323/375-9225  
racerscare@aol.com**

**FURTHER INFORMATION:**

**WWW.THEREV.ORG  
WWW.KPAXRACING.COM  
WWW.VOLVO.COM  
WWW.WORLD-CHALLENGE.COM  
WWW.SCCA.COM  
WWW.MYSPACE.COM/RACERSWHOCARE  
WWW.RACERSWHOCARE.ORG  
WWW.NATIONALCHILDSDAY.COM**

-- ### --