

PRESS RELEASE



© 1997 RACERS WHO CARE, INC.

RETIRED AMA PRO SUPERBIKE COMPETITOR, DEAN MIZDAL, TO VISIT POMONA BOYS & GIRLS CLUB ONCE AGAIN

FOR IMMEDIATE RELEASE

HOLLYWOOD, CA
SCBA # 30911-298 PI

WHO:

Once again Racers Who Care spokesracer and retired American Motorcycle Association Pro Superbike competitor, Dean Mizdal, is to share with Pomona, CA, Boys & Girls Club members his own personal life skills secrets for meeting and beating challenges and reaching for dreams and goals, on February 17, 2012, at 4:00 p.m.

Recently described by Cycle World Magazine as having competed in every AMA Superbike race "since time immemorial," the very competitive Dean Mizdal, also owns and operates, along with partner M'greene, M Racing, a full-service motorcycle tuning, maintenance and performance shop based in Glendora, California.

He also sponsors and mentors young motorcycle riders who compete on the WERA, AFM, CCS and WSMC race series. M Racing Performance Shop also offers trackside coaching, suspension set-up and performance tuning to customers who race.

Mizdal's positive, never give up, spirit is greatly admired and looked up to by fellow racers.

Widely known as the "AMA Proracing's most renowned privateer," as reported by Motorsport.com, "He began riding motorcycles as a pre-teen, and has been racing for [now over 27] years. Being a privateer means having to do the work yourself -- from getting to each race to building a fast engine."

Mizdal became an expert at crafting engines and building bikes, so he started building them for other riders to fund his career. Dean's motors are highly sought after by riders in AMA, WERA, AFM, and WSMC," Motorsport.com reported.



TELESCOPE



BE FLEXIBLE WITH DREAMS AND GOALS!

-- more --

PRESS RELEASE

RETIRED AMA PRO SUPERBIKE COMPETITOR, DEAN MIZDAL, TO VISIT POMONA BOYS & GIRLS CLUB
ONCE AGAIN

PAGE TWO

Kristi Martel, of Los Angeles, California-based Glamazon Racing, once said of Mizdal: "[O]ne day, while faced with a decision that would determine whether I was a weenie or not, I asked myself a question that seemed to stick: 'What Would Dean Mizdal Do?' It instantly began to guide me towards the kind of life that other people would shake their heads at (Read: Awesome) . . . Basically, Dean Mizdal is the next Chuck Norris. . . and embodies the kind of guts that put the rest of us in our place."

"He makes the impossible look easy," she continued.

Mizdal and M Racing also have a special dedication to encouraging young street racers off the roads and onto race tracks "where their performance tuned machinery can truly be appreciated."

A former instructor for the STAR racing school, Mizdal is currently turning his teaching talents towards mentoring the racing career of a young up and coming expert rider.

WHERE:

BOYS & GIRLS CLUB OF POMONA
1420 S. GAREY AVE.
POMONA, CA

CONTACT:

Phana Phang
Unit Director
909/623-8538
pphang@bgcpv.org

THE BOYS & GIRLS CLUB OF POMONA VALLEY:

The Boys & Girls Clubs of Pomona Valley was founded in 1964 by Hon. Carlos Teran, a Judge of the Los Angeles Superior Court, who worked closely with the East Los Angeles Variety Boys Club. He encouraged many troubled youngsters to participate in the many Boys Club programs and activities.

-- more --

PRESS RELEASE

AMA PRO SUPERBIKE COMPETITOR, DEAN MIZDAL, TO VISIT POMONA BOYS & GIRLS CLUB ONCE AGAIN
PAGE THREE

In the early 1960's, when Judge Teran relocated to Pomona, he inquired about the local Boys Club. When he realized none existed, he decided to start a Boys Club in Pomona, and subsequently spearheaded the effort to bring a Club to the City of Pomona.

Last year over 2,500 boys and girls benefited from the services the Boys & Girls Clubs of Pomona Valley has to offer. In the past 40 years the Pomona Valley club has served over 50,000 youth. Boys & Girls Clubs offer programs and services that promote and enhance the development of boys and girls by instilling a sense of competence, usefulness, belonging and influence.

WHY:

The Quick Tips on Winning in Life life skills presentations are an avenue through which professional racers can give back to the communities where they live and race, by inspiring, affirming, empowering, and fueling the dreams of children and teens and encouraging them to believe in themselves.

Quick Tips presentations center on key universal truths RWC calls Quick Tips on Winning in Life, applicable to all children and teens regardless of age, cultural background, or life experience: find something to do in life that you really love, study, learn the art of teamwork, find a mentor, take the long view, be flexible with your dreams and goals, avoid the path of least resistance, and more.

Racers Who Care, Inc. is a West Hollywood, California-based 501c3 charitable corporation, founded in 1993, that works with auto, boat, motorcycle, truck and snowmobile racers dedicated to making a positive difference for our next generation. In Southern California, and throughout the U.S. in communities surrounding their tracks, RWC's racers have unforgettably impacted kids with exciting observations on how to succeed, presented by people who have -- very publicly, and in a field perceived as ruthless, tough and unforgiving.

CONTACT

DEAN MIZDAL:

MRACING
626/963-3872

RACERS WHO CARE, INC.:

JUDY STRAWN, RACERSCARE@AOL.COM

-- more --

PRESS RELEASE

AMA PRO SUPERBIKE COMPETITOR, DEAN MIZDAL, TO VISIT POMONA BOYS & GIRLS CLUB ONCE AGAIN

PAGE FOUR

FURTHER INFORMATION:

WWW.BGCPV.ORG

WWW.MRACINGPERFORMANCE.COM

WWW.AMERICANMOTORCYCLIST.COM

WWW.AMAPRORACING.COM

WWW.MYSPACE.COM/RACERSWHOCARE

WWW.RACERSWHOCARE.ORG

WWW.NATIONALCHILDSDAY.COM

YOU ARE INVITED TO FOLLOW RACERS WHO CARE ON TWITTER!

-- ### --